

LaGrandle Johnson

ANALYTICAL INTERACTION DESIGNER WITH BROAD EXPERIENCE COLLABORATING ACROSS FUNCTIONAL TEAMS TO DRIVE DESIGN PROJECTS FROM IDEA TO COMPLETION

WEBSITE : WWW.DYNAMUSE.COM | PHONE : 704.835.0398

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SKILLS

Usability

RESPONSIVE WEB DESIGN | MOBILE DESIGN | SKETCHES
HIGH FIDELITY INTERACTIVE MOCKUPS & PROTOTYPING | SITEMAPS
WIREFRAMES | TASK FLOWS | PERSONAS | USER RESEARCH

Design

PHOTOSHOP | ILLUSTRATOR | SKETCH | UX PIN | IRISE
INVISION | AXURE

PROFESSIONAL EXPERIENCE

Wells Fargo

2017 - Present

Interaction Designer

Used data-driven user stories to create annotated wireframes, and develop interactive prototypes to communicate user flows and transitions with a focus on customer experience as well as increasing company transparency and accessibility.

Worked closely with engineers, visual designers, project managers, and content strategists to establish timelines and deliver goal-focused projects in an Agile environment.

Conducted user research sessions with subject matter experts and future users to explore use cases while validating best processes and practices .

Global Payments

2015 - 2017

UI / Interaction Designer

Created high fidelity mockups & interactive prototypes for web applications to integrate with B to C Marketing CRM

Architected detailed task flows to identify user states to prioritize for most common tasks, as well as identify inconsistencies and issues with consumer experience.

AAA Carolinas

2014 - 2015

UI / UX Designer

Used task analysis to identify best flow segment for user reactions to detail in wireframe interactions.

Generated detailed sitemaps, and performed quantitative content audits & analysis

The Inspiration Networks, LLC

2011 - 2014

UI / UX Designer | Quality Control Analyst

Provided user interface design for custom websites and email templates.

Conducted QA and user testing to verify functionality and improve usability.

District Design
Studio

2010 - 2011

Junior Web Designer / Developer

Designed web components for agency's custom content management system to enhance usability.



EDUCATION

The Art Institute
of Charlotte

2008 - 2010

Major: Web Design and Interactive Media, Associate of Applied
Science, with honors, Alpha Beta Kappa Honor Society